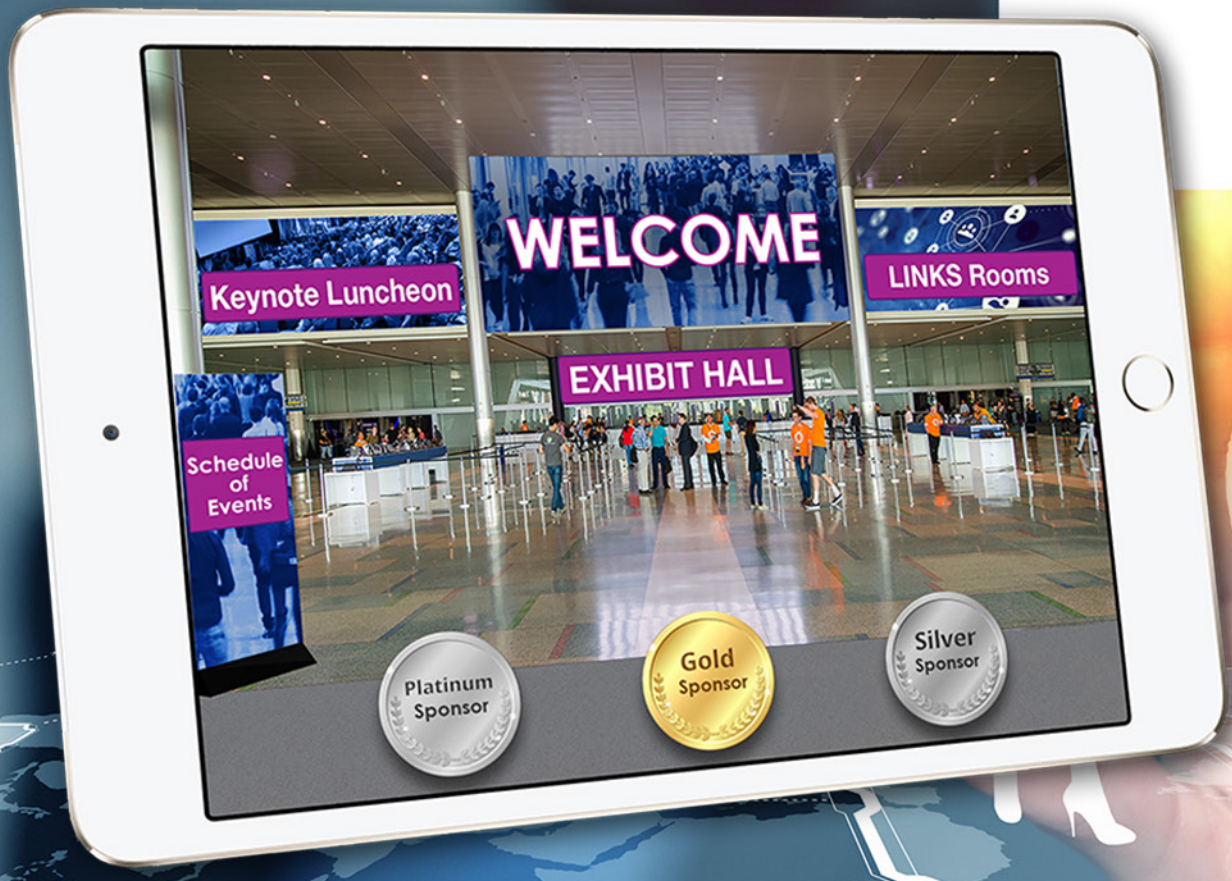
GoVirtual

Take Your Event Online



AGS Virtual Event Solutions

- Production support from set-up & launch
- Full interactive online event platform
- Consultation & planning with virtual event specialists

Pick the Services That Fit Your Needs

AGS
ONLINE EVENTS

GoVirtual | Your All-In-One Online Event Solution

Our team of Certified Online Event Specialists and Account Managers can help you plan and execute your next virtual or hybrid event. Whether you are looking for a platform, or just need help setting up your virtual event, we offer a comprehensive, end-to-end solution. Just tell us the piece you need, or the combination of services that works best for you, and we will deliver.

VIRTUAL PRODUCTION SERVICES

From helping you plan, set-up & launch the whole event or just completing the pieces you need, we offer a full suite of virtual event production services to ensure your participants have a successful experience.

Pre-Event Planning & Strategy

- Event concept, strategy & agenda development
- Review platform options & final selection
- Platform design & branding
- Content & copywriting if needed

Marketing Planning & Materials

- Virtual event marketing guide
- Turnkey marketing packages targeting
- attendees, exhibitors & sponsors
- E-blasts, banner ads, social media

Event Buildout & Testing

- Page design & testing
- Speaker content/agenda integration
- Exhibitor/attendee set-up
- Pre-recorded content, livestream & simulives

Go-Live & Management

- Day-of-event support & logistics management
- Broadcasting checks
- Session recordings & chat monitoring

Post-Event Follow-up

- Session recordings update
- Post-event attendee communications
- Exhibitor/Sponsor ROI
- Attendee survey

ADDITIONAL TOOLS AVAILABLE

- Consultation available with virtual strategy, marketing, sponsor & ROI specialists
- Upgrade turnkey marketing packages
- Best-practices guides
- Onboarding tools for participants

VIRTUAL EVENT PRODUCTION TIMELINE

1 WEEK ONE Pre-Planning

2 WEEK TWO Event Planning

3 WEEK THREE Event Page Buildout

4 WEEK FOUR Event Page Live

5 WEEK FIVE Run-Through & Day-Before-Event Support

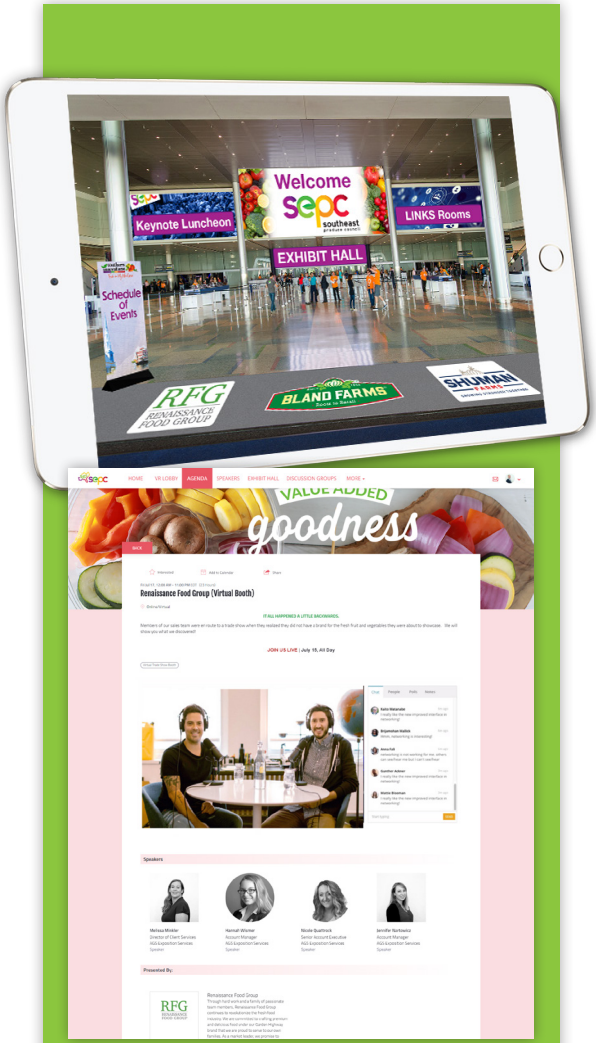
6 WEEK SIX Networking Page & Attendee Engagement

7 WEEK SEVEN Go-Live & Management

8 WEEK EIGHT Post Event

GoVirtual | Your All-In-One Online Event Solution

We Are Platform Agnostic. Meaning, our production services can be aligned perfectly with your existing online event platform. However, if you haven't selected one, our platform, **GoVirtual**, was custom built for event planners. We have worked with event professionals as a general service contractor for over 25 years, providing production and technology solutions. Our platform is designed to literally recreate the magic of your in-person event, ONLINE.



ONLINE EVENT PLATFORM

Full Virtual Interface

- Lobby, Exhibit Hall, Main Stage, Discussion
- Rooms & Engagement & Networking Areas
- Built-in event & sponsorship branding

Interactive Features

- Live video & webinars for multiple stages
- Exhibit booths with live demos, chat & appointment booking
- Discussion & networking forums with live chat & interactive Q&A
- Instant group & one-on-one chat rooms
- Live polls & gamification

Advanced Options

- 1-to-1 appointment booking (pre, during & after event)
- Match-making networking (attendee-to-attendee & attendee-to-exhibitor)
- Smart lead retrieval & tracking
- Automatic session/webinar recommendations
- Customizable experience via interest-based search
- Customized sponsor ads
- Auto-start home page of live webinars

Stand-Alone Options

- Webinar
- Virtual Networking
- Exhibit Hall/Marketplace

Recreating the Magic of Your In-Person Events...

Now Online

Email Us For A Demo: virtualeventservices@ags-expo.com

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