# INVESTING IN YOUR SUCCESS



## eventincubator

New Program For Show Managers



#### eventincubator

# Why Hire Expensive Consultants When You Can Partner With A Contractor Who Knows the Industry?

AGS's eventincubator is the perfect vehicle for show managers looking to grow and evolve. This complimentary one-on-one program creates innovative solutions designed to help you achieve your revenue goals and strategic objectives.

From sponsorship programs that add true value to designs and branding that excite, we invest our dollars – in resources, event tech and creative sweat equity – to ensure your event is a financial, visual and marketing success.

Plans and timelines for development and implementation make it easy to keep on track and are key elements to the success of this program, including valuable showsite assessments. We'll zone in on identifying key targets to achieve tangible and substantial results.

#### Your Vision is Our Passion:

Our new in-house event specialist and team work directly with show managers to define and align an event's strategy with the best mix of turnkey solutions and tools.

Development plans and implementation timelines make it easy to keep on track and are key elements to the success of this free program. We focus on key opportunities that achieve tangible results:

- Creative branding & experiential design
- Sponsorship that drives attendee engagement
- Best tech for education, networking & engagement
- Turnkey exhibitor marketing & ROI program

### Ready to Elevate?

Please contact your account manager or Nicki Notaras (nnotaras@ags-expo.com) for more information



