

AGS Social

Going social with your next event

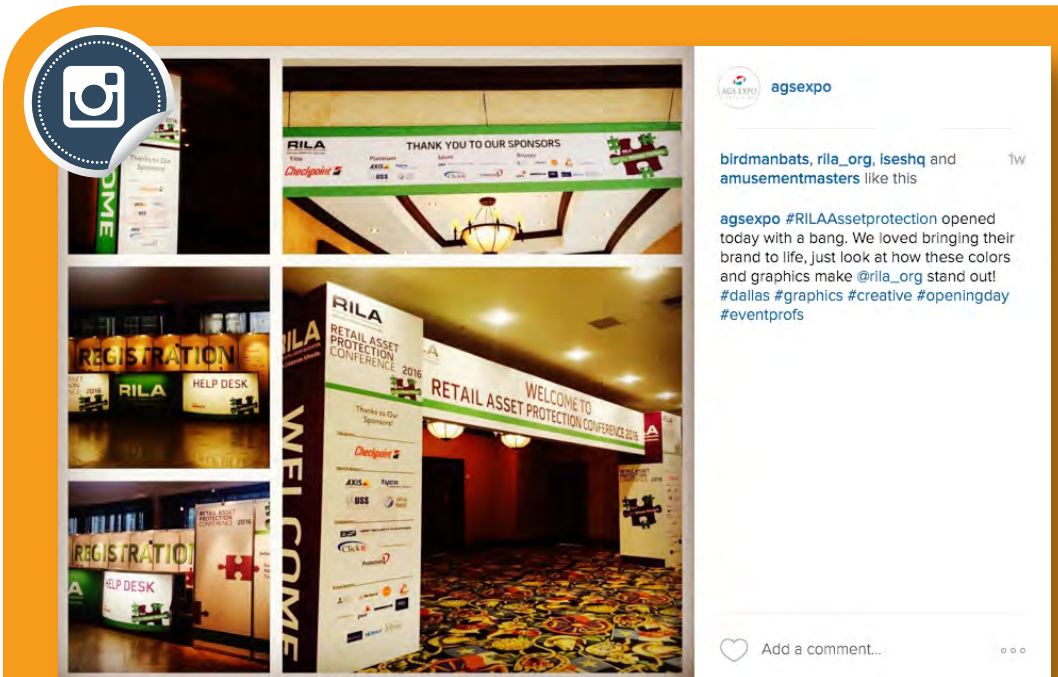
AGS leverages the increasing power and influence of social media to promote your event.



Pre-Show

Generating buzz from the very beginning

- Sneak peek of your upcoming show and a captivating behind-the-scenes look at the event coming to life—everything from your graphics and branding to snapshots of key structures that are bound to impress and excite your attendees and exhibitors alike.
- Postings that leverage the latest and most effective methods for increasing your show's audience and social presence well before the show.



During the Show

Engaging your Exhibitors & Attendees in real time

- On-site representatives capture and promote the most memorable aspects of your event via Facebook, Twitter and Instagram
- Hashtagging and other innovative methods that ensure your event is trending while you're still on showsite
- Dedicated retweeting and tagging that initiates and sustains conversation around your event
- Promoting your exhibitors and their products and services on the show floor

Post-Show

Keeping the conversation going year-round

- Wrap-up posts that ensure your event continues to trend and gain followers
- AGS' growing social reach and following translates into exposure for your show that builds all year-round