# Exhibitor Tips: EVENT LOGISTICS





# **Conquering Event logistics**

# A Step-By-Step Guide

Arranging the delivery and return of your items is a stress for even the most veteran exhibitor. Because we've worked with thousands of exhibitors and organizers, we've know a thing or two about handling event logistics and what you do to pull off your show without a hitch. So let's get this show on the road!

# **PRIOR TO THE EVENT**

#### **Scheduling**

 Knowing show rules and regulations, such as labor jurisdictions, fire safety guidelines, etc. can be critical when planning your exhibit.

#### **Shipping & Handling**

- During the time between delivery of your shipment(s) to your booth and when
  you arrive, your materials will be left unattended. You may wish to arrange for a
  representative to stay with your materials or hire security services to safeguard
  your materials.
- Material handling charges are based on the weight of your shipments, not on the distance of your booth space to the dock; and each shipment received is charged separately

#### **Tips to Reduce Material Handling Cost:**

- Consolidate multiple small shipments that arrive separately into one larger shipment to avoid the minimum charge per shipment.
- Do not miss your target date if you cannot make your target date, contact the general contractor immediately – additional charges may be incurred for off target and late shipments.
- Schedule your trucks to arrive on time and during regular hours to avoid overtime rates.
- Three categories of freight:
  - Crated skidded or in any type of shipping container that can be unloaded at the dock that requires no additional handling (no additional cost)
  - Special Handling delivered in such a manner that requires additional handling, such as ground unloading, stacked and constricted space

- unloading, etc. Federal Express and UPS are included in this category due to their delivery procedures. (extra cost may be incurred)
- Uncrated shipped loose or pad-wrapped and/or unskidded without proper lifting bars or hooks (additional cost may be involved)
- Refer to your Exhibitor Manual for show-specific regulations. The <u>AGS manual</u> is
  just a click away. In some cities, you may carry your own items into the hall as
  long as you do not use any equipment such as handcarts or four-wheel dollies
  due to Union Labor regulations. Consolidate multiple small shipments that arrive
  separately into one larger shipment to avoid the minimum charge per shipment.

#### **Ordering Labor**

 Notify the general contractor as soon as you are able when previously ordered labor is not needed to avoid charges.

#### **Graphics**

• Order graphics prior to the deadline date for discounted prices. Contact AGS for additional information on <u>design services</u> or file guidelines.

## **Setting Up Your Event**

#### **Arrive Early**

- Allow enough time to set-up.
- Bring copies of all your orders and confirmation numbers, plus the people you spoke to and their on-site phone numbers.
- Bring shipping information and tracking numbers.
- When you get to the show, get your badge from Exhibitor Registration; then find your booth and check the status of your display and the services you ordered.
- Locate Service Center locations and Show Office these two offices are your main support centers while you are at the show.

### **During Your Event**

#### Labor

Confirm orders for dismantle labor if needed.

## **Closing Down Your Event**

#### **Move-Out Checklist**

• When arranging for departure, allow time for empty containers to be returned.

- Empty containers are returned after aisle carpet is removed and may take several hours to complete.
- This is not a quick process. Please arrange your dismantle labor and travel arrangements accordingly.
- Remember to make outbound shipping arrangements. Materials left in the booth will be shipped by a carrier already on site. Missing information can cause additional time and money.
- READ YOUR MOVE-OUT BULLETIN. It contains important timelines and instructions.
- Bring your outbound shipping papers to the Exhibitor Service Center prior to leaving the facility.
- If using a carrier other than the general contractor, advise your carrier to check in by the designated deadline.

# **GOT QUESTIONS?**

**AGS Exhibitor Services** 

Monday - Friday from 8am - 5 pm EST

Call: 1-407-292-0025 | Email: eventservices@ags-expo.com | Order Services 24/7

Plus find extra guides in our Exhibiting Toolkit